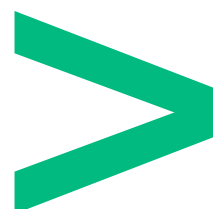




Trust for a moving world

**TURNING COMPLIANCE
CHALLENGES INTO
EXPORT SUCCESS:**
COTECNA CPS'S
TECHNICAL EXPERTISE
IN ACTION





Background:

A growing apparel manufacturer, newly entering the North American market, faced daunting regulatory challenges. With children's nightwear shipments bound for the US and Canada, the company encountered repeated compliance failures in flammability and print performance testing. These setbacks threatened shipment schedules, created business risk, and eroded confidence in their ability to meet international standards.



The Challenge

The exporter struggled with:

- > Critical flammability test failures for children's nightwear
- > Print performance issues leading to repeated rejections
- > Lack of clear technical guidance from previous testing providers
- > Mounting export delays and uncertainty in meeting compliance requirements

Standard laboratories offered routine testing but failed to provide the speed, clarity, and actionable support needed to resolve issues under tight timelines.

The Solution

Cotecna CPS stepped in with a comprehensive, advisory-driven approach:

- > Rapid turnaround times to align with urgent shipment schedules
- > Detailed explanations of US & Canadian flammability test methods
- > Precise identification of failure points in garment construction and printing
- > Practical corrective guidance to improve product quality and compliance
- > Hands-on technical support ensuring full understanding and long-term confidence



Results & Impact

The intervention delivered immediate and lasting benefits:

- > On-time shipment dispatch with zero rejections after corrective actions
- > Successful compliance for US & Canadian markets
- > Restored vendor confidence and trust in the exporter's reliability
- > Expanded testing engagement with multiple international brands, including Canadian and European markets

Key Takeaways

- > Cotecna CPS excels in resolving complex, non-standard compliance challenges
- > Advisory support goes beyond routine testing, offering true technical partnership
- > Speed combined with expertise drives measurable business outcomes
- > High client satisfaction translates into long-term engagement and growth



Cotecna's Integrated Approach

Through its Testing Services, Cotecna CPS delivers more than compliance—it delivers confidence. By combining technical expertise, speed, and personalized support, Cotecna CPS empowers exporters to meet international standards efficiently while strengthening their global market presence.

Call to Action

Partner with Cotecna CPS to transform compliance challenges into export success. Whether entering new markets or overcoming technical hurdles, Cotecna CPS provides tailored solutions that ensure your products meet global standards with confidence.

Contact Us

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